



## **Green Park Financial** Multifamily Financing Nationwide

Green Park Financial is the largest dedicated multifamily lender in the nation. Green Park Financial is a full service lender with capabilities to approve, commit, close, fund, and service its loans. The Green Park Financial technology group has received Fannie Mae's Technology Award in both 2005 and 2006.

"We pride ourselves on providing our users with technology solutions to help them do their jobs more effectively. This translates to saving time and making money. In the case of wMobile, we found a product that provided a solution we couldn't provide as well on our own. wMobile has a simple interface, good response time, is accessible from anywhere and provides the important ability to communicate back into our database instantly. In our opinion, we couldn't ask for much more."

Michelle Martin  
Green Park Financial  
Bethesda, Maryland  
[www.greenparkfinancial.com](http://www.greenparkfinancial.com)



Operating in 45 countries around the world, Blaser Swisslube is a worldwide leader in high performance coolants.

"Because of the ease of use, we experienced a quick buy-in on the benefits from the members of our sales team that were given access to wMobile. The access to real-time data without the need for internet connectivity or a phone line was seen as a major plus. Another great advantage of wMobile is that you do not need a specific smart phone. Any phone with internet access works just fine.

We have experienced a significant drop in "What's the phone number" and "What's the address" calls back into the office. From a sales standpoint we are able to push leads to the salesmen in the field much quicker. The information for a new company can be entered into GoldMine and seen instantly. We have had great success with people responding to pending activities much quicker through wMobile. The proximity function allows our people to maximize their time by seeing all potential and current customers in the immediate area. This is an incredible function!"

Eric Benson  
Blaser Swisslube USA  
Goshen, NY  
[www.blaser.com](http://www.blaser.com)



Guru Energy Drinks develops and distributes all natural energy drinks in Canada and the United States.

“Being a growing company but still small, we have a small sales force. In order to cover as much ground as possible on the retail market, we needed to organize our teams as much as possible. Having access to our data base while on the street was a growing need. Again, trying to make the most out of our team we could not permit them to pass from store to store without having the data from the previous visits.

With wMobile our sales reps became much more organized, they gave a better service to their customers as they could easily verify the details of each store before walking in. The members of our sales team discovered the benefits of having a data base and system that they previously thought not relevant.

Catherine Guindon  
Guru Beverage Inc.  
Montreal, CA  
[www.guruenergy.com](http://www.guruenergy.com)



MoneyGram International is a high-performance payment and financial services company that efficiently and economically moves money around the world or close to home. We are committed to serving our customers, and our corporate purpose is to help people and businesses by providing affordable, reliable and convenient payment services. MoneyGram’s products are currently available at more than 125,000 locations worldwide.

“Before wMobile there were many calls to corporation trying to get information about accounts in Goldmine . Since wMobile they are able to get any information they need about an account and actually see real time information. They can also see how close a possible prospect would be to an existing customer. wMobile is very customizable and easy to configure without a lot of support.

When a sales rep visits a location they are able to pull up their account a show the agent what kind of volume they have been doing and any other important information they need to see they are able to. The customer was very impressed to see this information in such a small device. wMobile is the greatest thing we have seen for GoldMine ever.”

Shelly Jorgensen  
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Team Marketing USA is one of the leading event management and staffing agencies in the country, operating in over 100 markets nationwide. Our core business is experiential marketing – interacting with and engaging consumers in targeted direct campaigns.

“With programs running nationwide at all hours and times we need 24 hr access to our database and email communication while not tied to a desk in the office. We need real time database info as opposed to a phone book on a PDA so we can work with the most current information to best serve our clients. As booked staff get sick, have car issues, etc. and as clients have short notice needs arise, we need to turn on a dime with access to staff contact information to get the right people to fill the needs in as timely a manner as possible.

wMobile is extremely helpful and useful allowing us to try and have normal lives after office hours and on weekends. With the full range of features we can see emails sitting in the inbox as well as contacts saved in groups. And with the ability to send email blasts out to pre-made groups we are able to quickly address a staffing need that may arise if someone calls in sick. With access to notes, we can see our feedback and be able to evaluate the staff.”

Neil Millens  
Team Marketing USA, Corp.  
Kingston, NY  
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As the industry leader, Heule Tool Corporation manufactures the highest quality, most reliable cutting tools designed to give you a superior finished part off the machine. You can find Heule Tool Corporation tools in some of the world's largest manufacturers and the smallest machine shops.

“We purchased wMobile as a way for our application engineers to have customer information in their hands while travelling. We use Goldmine to track important info on customers and wMobile allows them to access this while they are on the road visiting customers.

The results are great. wMobile was setup on our server and our engineers access it through their Blackberry devices. They are all very happy that they can access the information they need when they want it. All our goals have been met. I would say the cost of ownership is minimal and the value for money spent is good.

Rachel McKean  
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